

OFFICIAL CONTEST RULES & REGULATIONS

“Peninsula Co-op – Win an iPhone 15 Pro with a Membership Contest”

The Peninsula Co-op Membership Contest (the “**Contest**”) is sponsored by Peninsula Cooperative Consumer Services (the “**Sponsor**”). The Contest begins at 12:00:00 a.m. (PST) on October 13th, 2024 and ends at 11:59:59 p.m. (PST) on November 2nd, 2024, (the “**Contest period**”).

1. HOW TO ENTER:

New Membership

- **In-store Method:** To enter, visit any Peninsula Co-op Gas Centre, Food Store, or Liquor Co. 1977 (each a “Participating Store”). Upon purchasing a new membership, the new member will automatically be entered into the contest. Completion and submission of the member-owner application constitute one (1) entry.
- **Online Method:** To enter, visit www.peninsulaco-op.com/product/peninsula-co-op-member-owner-application. Upon purchasing a new membership online, the new member will automatically be entered. Completion and submission of the online member-owner application constitute one (1) entry.

To Enter the Contest without Making a Membership Purchase or for Existing Members:

- **Mail-in Entry Method:** Handwrite your complete name, mailing address, email address, and phone number, along with a brief paragraph explaining why you would like to become or why you enjoy being a Peninsula Co-op member. If you are already a member, please include your current Peninsula Co-op membership number. Mail your entry in a sealed envelope to:

Peninsula Co-op Membership Contest
c/o Peninsula Cooperative Consumer Services
1-2132 Keating X Rd
Saanichton, BC V8M 2A6

Each mail-in entry must be postmarked by November 2nd, 2024, and received by November 7th, 2024, to be eligible. Limit one mail-in entry per person per day. Entries must be complete, handwritten, and legible to be eligible.

The odds of winning depend on the number of eligible entries received during the Contest Period

2. ELIGIBILITY:

Eligible:

To enter the Contest and be eligible to win the prize in the Contest, a person must be a resident of Vancouver Island and be over the age of 19 years at the time of the Contest Start Date.

Not Eligible:

Residents outside of Vancouver Island are not eligible to enter the Contest. The Sponsor’s employees and the Sponsor’s Board of Director as well as the immediate family* and those domiciled with the Sponsor’s employees and Board of Directors are not eligible to participate in the Contest or win prizes in the Contest. Employees of the Sponsor’s and the Co-ops’ operators, affiliates, agents, independent judging organization, consulting, advertising and promotional agencies, as well as those domiciled with and the immediate family* of the foregoing, are not eligible to participate in the Contest or win prizes in the Contest.

*“Immediate family” includes parents, siblings, children and spouses.

3. PRIZE & SELECTION:

- **Prize:** Participants will have the chance to win one (1) iPhone 15 Pro.
- **Prize Distribution:** One (1) iPhone 15 Pro will be awarded to a single winner at the end of the Contest Period. The selected winner is subject to verification by the Sponsor, including verification of identity, eligibility, and compliance with these Official Rules. The Sponsor reserves the right to require proof of identity and/or eligibility as a condition of awarding the prize.

- **Conditions:** The prize must be accepted as awarded, is non-transferable, and cannot be exchanged for cash or substituted, except at the Sponsor's discretion. The Sponsor reserves the right to substitute the prize with one of equal or greater value if the advertised prize becomes unavailable. The winner is solely responsible for any applicable taxes, fees, or additional costs associated with the acceptance and use of the prize.
- **Prize Selection and Notification:** The prize winner will be selected through a random drawing from all eligible entries received during the Contest Period. The draw will take place within the first five (5) business days following the Contest closing date. The selected winner will be notified via the contact information provided at the time of entry. The winner must respond within seven (7) days to claim their prize. Failure to respond within this period may result in forfeiture of the prize, and an alternate winner may be selected. If the prize remains unclaimed after attempts to award it to the alternate winner, the Sponsor reserves the right not to award the prize.
- **Publicity:** By accepting the prize, the winner consents to the use of their name, photograph, city of residence, and voice, without compensation, in any future publicity carried out by the Sponsor in connection with this Contest.

4. GENERAL:

By entering the Contest, entrants agree to abide by these Official Rules and the decisions of the Sponsor with respect to all aspects of the Contest, which are final. This Contest is subject to all applicable federal, provincial, and municipal laws.

The Sponsor reserves the right to disqualify any entrant if fraudulent Contest entry or other violation of these Official Rules occurs. Entries are subject to verification and are void if obtained illegitimately or if altered, mutilated, forged, tampered with, or irregular in any way.

Subject to applicable law, the Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Contest in whole or in part without prior notice. In such an event, the Sponsor may, in its discretion, award the prize by randomly drawing from among all eligible entries received up to the time of the cancellation, termination, or suspension.

By entering the Contest, entrants agree that any and all disputes, claims, and causes of action arising out of or connected with the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in British Columbia. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules shall be governed by the laws of British Columbia.

5. PRIVACY:

Peninsula Co-op respects your right to privacy. Personal information collected for the purpose of this Contest will not be sold, rented, or loaned to any third parties. The Sponsor will use the information collected solely for administering the Contest and contacting winners.

By entering the Contest, you consent to the collection, use, and disclosure of your personal information for the purposes of administering this Contest in accordance with the Sponsor's privacy policies, which can be accessed on the Sponsor's website or by contacting Peninsula Co-op's Administrative Office. No further correspondence will occur unless entrants have provided explicit consent for future contact.

6. LIABILITY:

By entering this Contest, entrants agree to release and hold harmless the Sponsor, its member retail co-operatives, subsidiaries, affiliates, directors, officers, employees, and agents (including advertising and promotional agencies) from any and all liability, claims, or actions of any kind arising from or in connection with the Contest or the prize awarded. This includes, but is not limited to, injuries, losses, or damages of any kind resulting from participation in the

Contest, the acceptance, possession, or use of any prize, or any claims based on publicity rights, defamation, or invasion of privacy.

Under no circumstances will the Sponsor or its affiliates be responsible for any direct, indirect, incidental, or consequential damages, or any other losses arising out of or in connection with this Contest or the prize awarded.

The Sponsor assumes no responsibility for any issues with the functionality of its website during the Contest Period, including technical failures, unauthorized human intervention, or any combination thereof.

For any questions or concerns regarding the Contest, please contact Peninsula Co-op's team at community@peninsulaco-op.com